

## ***About Project Heart Beat***

In the fall of 2020, Wildwood Performing Arts Foundation decided to launch one of its most significant projects to date—Project Heart Beat: Youth Poetry in Song.

In collaboration with local schools, educators, and parents, Wildwood Performing Arts Foundation will launch a poetry contest for local schools—grades 3 through 8. Poems will be based on the themes of HOPE, FRIENDSHIP, and COURAGE. Two winners from each participating school and grade will be submitted to the foundation at the end of April, 2021. From there, a team of local musicians and songwriters will write songs using the lyrics of the students' poetry. The project will culminate on the last weekend in June with a live concert celebrating and honoring the students. At the concert, awards will be given in the form of instruments, vocal lessons, guitar and piano lessons, music education, and gift certificates to local restaurants, retailers, and music stores.



# HOPE FRIENDSHIP COURAGE

## *Become a Sponsor*

The guiding words of this project are Story, Voice, and Collaboration. Every child has a story and we want them to be able to give us a peek into that story through their poetic musings. Their story matters. Students also have a voice—something to say to all of us. We need to let them speak their voice especially in turbulent times and they need to know we hear them. This project creates a platform for those voices to be heard. Through this collaboration of students, parents, teachers, musicians, and songwriters, we will create something beautiful and lasting.

All of the above is worthwhile in and of itself, but this project will make it that much sweeter by honoring students through awards, gifts, instruments, lessons, and acknowledgment in front of their peers, family, and the public at large.

Partners are needed to raise the funds to be able to honor our students and create lasting opportunities for them. We'd love for you to consider making this project the best it can be by collaborating with us as a partner.

Our intention is to use mass media outlets relentlessly, as well as a comprehensive social media marketing campaign to draw attention to our event and its sponsors. Our expectation, based on past experience, is that your brand and support of your community will be exposed to thousands of local community members. Not only is this a great opportunity for your brand to contribute to youth and be a part of something meaningful, but it will provide excellent opportunities for marketing and brand awareness.

# Partnership Levels

## DIAMOND PARTNER

**\$5,000.00**

**Exclusivity: Limit of three (3) Diamond Partners**

- Exclusive concert with Wildwood Roses and Special Guests
- Opportunity to present one of 3 top awards to students
- Opportunity to be interviewed on Reset Coffee Convos special edition
- Special unique mention on all social media with your business contact info
- VIP seating at final event
- Name or logo printed on t-shirts
- Name or logo printed on CD jacket and online digital download page
- Name or logo on web page and social media pages
- Multiple mentions in social media posts regarding our partners

## PLATINUM PARTNER

**\$2,500.00**

**Exclusivity: Limit of five (5) Platinum Partners**

- VIP seating at final event
- Name or logo on web page and social media pages
- Name or logo printed on t-shirts
- Name or logo printed on CD jacket and online digital download page
- Multiple mentions in social media posts regarding our partners

## GOLD PARTNER

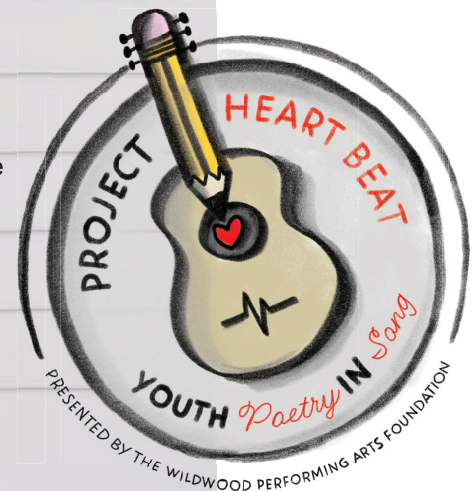
**\$1,000.00**

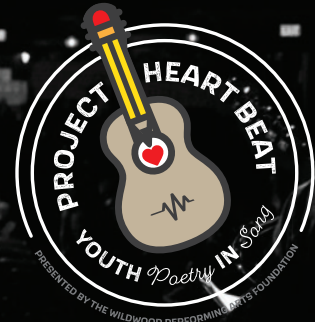
- Name or logo on web page and social media pages
- Name or logo printed on CD jacket and online digital download page
- Multiple mentions in social media posts regarding our partners

Other partnership opportunities are available.

Please contact us to learn more.

Contact us at [wildwoodpaf@gmail.com](mailto:wildwoodpaf@gmail.com)



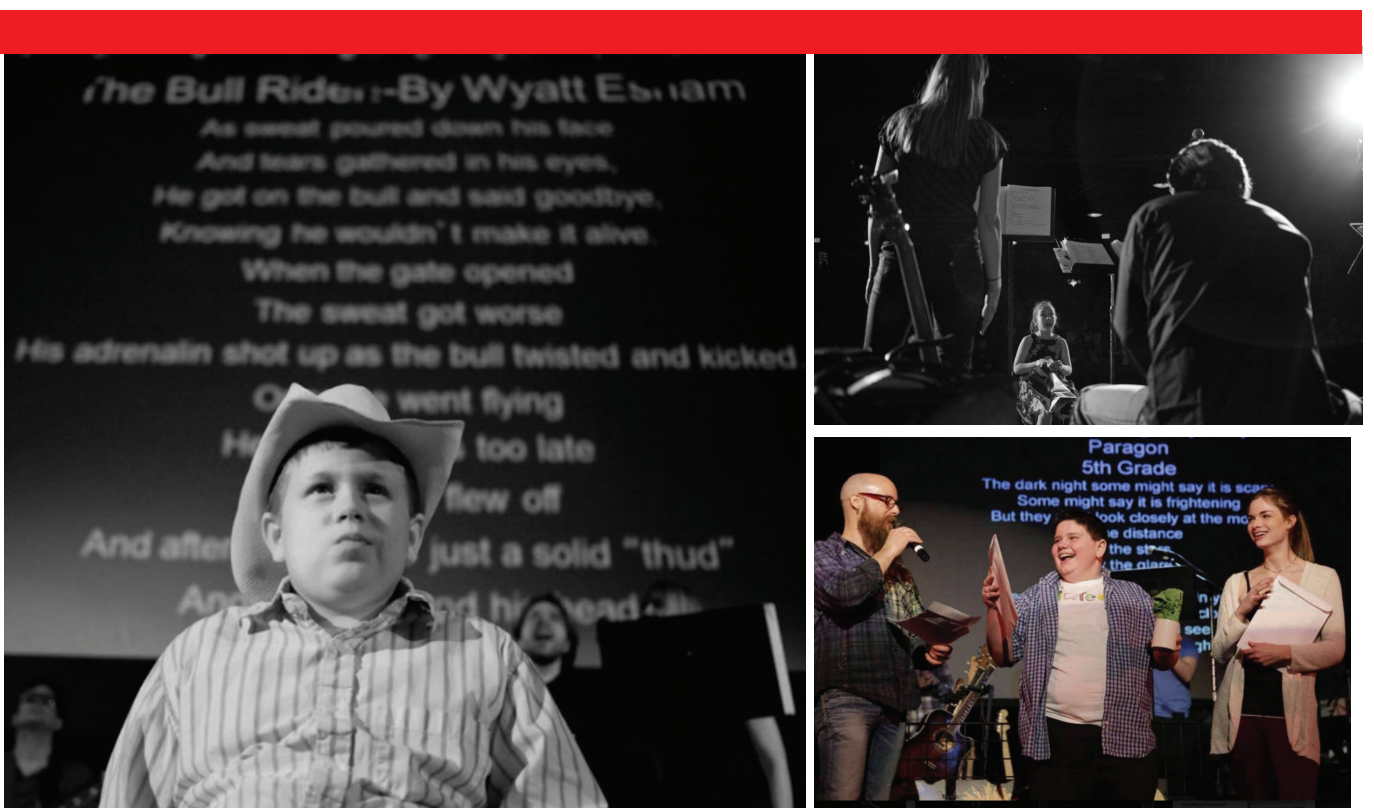


## *About Wildwood Performing Arts Foundation*

The Wildwood Performing Arts Foundation believes that arts education should be relevant and accessible in each and every classroom. The arts should serve as a mandatory part of education, not simply a luxury.

The mission of Wildwood Performing Arts is to use the performing arts as a vehicle for education, with direct emphasis on the unique tapestry of our American heritage.

Our public will benefit through multi-faceted opportunities to experience creative programming geared toward arts education, cultural enhancement, and the preservation of our own distinct American legacy through music and dance.



Contact us at [iwildwoodpaf@gmail.com](mailto:iwildwoodpaf@gmail.com) for more information